



FOR IMMEDIATE RELEASE

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SMH imaging facility offers special pricing for mammograms ***MD Imaging offers \$50 digital mammograms, DEXA bone scans in February and March***

(Slidell, La. –Jan. 28, 2010)—Breast cancer is the most common type of cancer in women in the United States, with more than 190,000 new diagnoses each year. MD Imaging (MDI), Slidell Memorial Hospital's (SMH) outpatient diagnostic imaging center, is offering \$50 digital screening mammograms and DEXA bone scans with radiologist interpretation for the months of February and March. Appointments are required by calling (985) 405-5200.

Decreases in breast cancer mortality in the past 20 years have been attributed to advancements in early detection and treatment of the disease. Screening for breast cancer can help detect abnormalities at an early stage, when cancer is easier to treat. Direct Digital Mammography at MDI is the most advanced technology available for mammography imaging and was the first direct digital mammography system in the area. The direct digital system provides clear, high-resolution images within seconds that are far superior to standard analog film mammography.

Radiologists are able to zoom-in, magnify and individually optimize each image during interpretation to reduce repeats and recalls. The Image Checker Enhancement[®] is highly specialized software, approved by the FDA, that scans the images and highlights areas for closer review.

Payment and physician's order are required at the time of service. Due to special pricing, insurance claims will not be filed. Alternatively, MDI can bill insurance at normal pricing. Offer good for Screening Mammograms only.

ABOUT MDI

MD Imaging, located at 1495 Gause Blvd. (on the corner of Gause Blvd. and Lakewood Dr.), is now a participating provider in the Peoples Health Network. Services available at MD Imaging include Breast MRI, X-ray, CT, MRI, Ultrasound, Bone Density (DEXA) screenings, Digital mammography and PET/CT scans. MD Imaging is open from 7 a.m. to 9 p.m. Monday through Friday and 8 a.m. to 3 p.m. Saturday. For more information about services or to schedule an appointment, call MD Imaging at (985) 405-5200.

ABOUT SMH

Slidell Memorial Hospital is a full-service 182-bed acute care not-for-profit community hospital located at 1001 Gause Blvd., in the heart of Slidell. Founded in 1959, SMH is the third-largest employer in St. Tammany Parish, employing 1,100 full, part-time and pool employees. SMH serves as a primary healthcare resource for families in St. Tammany Parish, La.; Pearl River County, Miss.; and the greater Mississippi Gulf Coast region. It is located online at <http://www.slidellmemorial.org>.